







(Draft) International Seminar on

UNCTAD's Digital Economy Report 2024

"The environmental impact of digitalization and its implications for trade and development"

November 26, 2024, UNCC 12.30-14.00hrs. (Bangkok time) via online Microsoft Teams Platform (Hybrid)

Key highlights:

- Global digital economy trends and prospects
- Sustainability in Asia-Pacific's digital growth: Opportunities for Asia-Pacific nations to grow their digital economies in an environmentally sustainable manner.
- Interface between digitalization and environmental sustainability: Discuss how continuing digitalization is impacting on the environment through the entire life cycle of digitalization, from mining, production, use and end-of-life treatment.
- Inclusivity challenges and solutions: Challenges faced by Asia-Pacific's underserved communities (e.g., rural areas, small businesses) and how digital and environmentally sustainable initiatives can bridge digital divides.
- Regional cooperation: Highlight the importance of collaboration among Asia-Pacific countries to develop shared strategies for sustainability and inclusivity.
- Green tech and digital transformation: Address how Asia-Pacific countries can leverage green technologies in their digital transformation.

12.30-13.00hrs.	 Welcome remarks by Rupa Chanda, Director, Trade, Investment and Innovation Division, ESCAP Welcome remarks by Mr. Suphakit Chareonkul, Executive Director, ITD Welcome remarks by Asst. Prof. Dr. Sineenat Sermcheep, Director, ASEAN Studies Center, Faculty of Economics, Chulalongkorn University Overview of the Digital Economy Report 2024 presented by Dr. Shamika N. Sirimanne, Senior Adviser to the Secretary-General for UNCTAD16, UN Trade & Development
13.00- 14.00hrs.	 Panel Discussion: "Harnessing Regional Collaboration and Circularity for an Environmentally Sustainable and Inclusive Digital Economy in Asia-Pacific" Dr. Supakorn Siddhichai, Executive Vice President, Digital Technology and Innovation Development Unit Mr. Vitaliy Alexandrov, First Secretary and Deputy Permanent Representative to ESCAP, Kazakhstan Asst. Prof. Dr. Sineenat Sermcheep, Director, ASEAN Studies Center, Faculty of Economics, Chulalongkorn University Ms. Atsuko Okuda, Regional Director, ITU Regional Office for Asia and the Pacific ESCAP-Sustainable Business Network member (TBC) Q & A session

Moderated by Sudip Ranjan Basu, Chief of Sustainable Business Network, TIID, ESCAP

Remarks: The International Seminar will be conducted in English.